



## PARTNERS

## PROJECT DESCRIPTION



**Cultural  
unconscious  
bias**

CUB@WORK



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Personalentwicklung mbH**  
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Many companies and organisations in Europe struggle in the war for talents – they are in urgent need of qualified personnel. This particularly applies to Small and Medium-sized Enterprises (SMEs). The project aims at enhancing key competencies of Human Resource management and recruitment staff of SMEs in order to help them find adequate and qualified culturally diverse personnel by better understanding, recognizing, reflecting on and managing cultural unconscious bias in recruitment and hiring situations as well as in other daily work processes.



## PROJECT TARGET GROUP

## PROJECT RESULTS

## CONTACT DETAILS



### Management and recruitment staff of SMEs



### VET trainers and public officials responsible for VET policy



### The Unconscious Bias Sensitisation Toolbox

An online resource to make HR management and recruitment staff of SMEs aware of the phenomena of cultural unconscious bias.



### CUB@work online training course

The online course, implemented as an Open Educational Resource, includes 4 training modules on cultural unconscious bias aiming at enhancing key competences of entrepreneurs and recruitment staff in SMEs.



All materials will be available in the following languages:  
Danish, English, German, Italian, Polish, Spanish

### FIND US ONLINE!



[www.cubatwork.erasmus.site](http://www.cubatwork.erasmus.site)



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